

# GOOGLE CORE MARKETING STACK

Google Analytics	Google Search Console	Discover Keywords	Google Merchant (ecommerce)	Google MyBusiness
Marketing Working?	Visibility Sitemap	Keyword Planner Google Trends	Feed products and manage details (for Google Shopping too)	"Knowledge Graph" – side of search results page. Reviews and posts.
<a href="https://analytics.google.com">analytics.google.com</a>	<a href="https://google.com/webmasters">google.com/webmasters</a>	<a href="https://adwords.google.com/keywordplanner">adwords.google.com/keywordplanner</a>  <a href="https://google.com/trends">google.com/trends</a>	<a href="https://google.com/intl/en/retail/solutions/merchant-center">google.com/intl/en/retail/solutions/merchant-center</a>	<a href="https://google.com/mybusiness">google.com/mybusiness</a>